

RULE THE WORLD

The Game for Writing OKRs



The Story

Do you know why most evil geniuses never succeed? It's because they're terrible at setting goals. But you're different. You're an evil genius with purpose and a plan. And you've got an extra trick up your lab-coat sleeve...you know how to create, track, and evaluate goals. World domination is at your rubber-gloved finger tips. All you have to do is unscramble the thoughts in your head into the working parts of an effective goal statement: an **Objective**, followed by relevant, measurable **Key Results**.

Turn your scattered ideas into Objectives and Key Results ("OKRs"), and watch the world bend to your will!

How to Play

- **2-4 Players** take turns drawing cards into their hand and trying to form **Key Result statements**.

A Key Result is made up of:



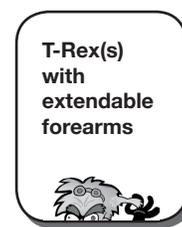
An action

+



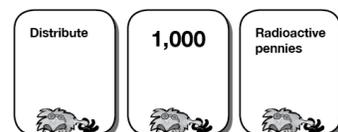
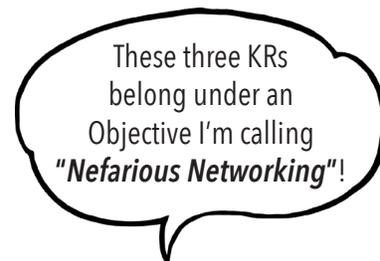
A number

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A noun

- **Lay down** Key Result statements (**KRs**) in front of you.
- **Whoever gets to 7 Key Results first, wins.**
- **The Catch:** Any player, at any point, can steal any Key Results on the table by uniting them under an Objective statement. If they can defend their Objective to the group, they win those KRs (must be a minimum of 3 KRs per Objective).



RULE THE WORLD: The Game for Writing OKRs

Starting the Game

Shuffle the deck and deal each player 7 cards. Turn top card over to form the **Discard Pile**.

Player left of the dealer goes first, then continue clockwise. A **Turn** consists of:

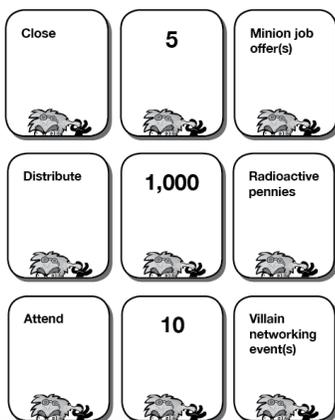
1. **Draw 1 card**, either from deck or top of discard pile.
2. Play any Key Results you would like (you don't have to play a KR if you don't want to)
3. End your turn by making sure you have **7 cards in your hand** once more. That means either:
 - Discarding 1 onto Discard Pile (if you didn't play anything this turn)
 - Drawing cards from the deck to replenish your hand (if you laid down one or more KR)

At any point in the game: A player may shout out an Objective statement that unites any 3 or more Key Results on the table. If you can defend your Objective (see below), you own these KRs for the rest of the game. They cannot be stolen back, and they count toward your overall total of 7. Remember, **whoever gets 7 Key Results first (by playing them, by capturing them under Objective statements, or both) wins!**

Creating Objectives to Capture Key Results

If you spot 3 or more Key Results on the table you think could be a part of an evil genius's OKR:

1. Say your Objective Statement ("O"). You can do this at any point in the game (don't have to wait your turn).
2. Take the KRs on the table that belong with this O (can include KRs you or your opponents played)
3. Answer these questions about the OKR you just made:
 - How is it **ambitious and inspiring**? OKRs are supposed to challenge and push you.
 - What **timeframe** would you set for this OKR? Could an evil genius complete it in a quarter? A year?
 - Are these Key Results written in a way that lets you **measure weekly progress**? If so, how?
4. **Bonus:** For posterity, gloating, or world domination plans, record your OKRs on the Scoring Sheet provided.



Objective: Nefarious Networking

Ambitious and inspiring?

Yes. This evil genius suffers from crippling anxiety and isolation.

Timeframe?

3 months. Long enough to irradiate currency and it is currently the middle of villain conference season.

Measure weekly progress?

Radiation measured weekly with Geiger counter, jobs measured by accepted offers, conferences by attendance.

RULE THE WORLD: Scoring Sheet

Objective: _____

Write down the Key Results (KRs) you captured from the table.

Key Result 1: _____

Key Result 2: _____

Key Result 3: _____

Additional KRs: _____

Defend verbally to the group:

- *How is this OKR **ambitious and inspiring**? OKRs are supposed to challenge and push you.*
- *What **timeframe** would you set for this OKR? Could an evil genius complete it in a quarter? A year?*
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Space for extra OKRs or unattached KRs:
